



English Australia Conference 2009

Engaging with the many dimensions of ELICOS: learning, teaching, supporting, marketing, leading

17-19 September 2009

Hilton On the Park, Melbourne, Victoria



ENGLISH



AUSTRALIA

THE CONFERENCE FOR THE INTERNATIONAL ENGLISH LANGUAGE INDUSTRY



CALL FOR PAPERS



www.eaconference.com.au

Invitation to participate

This Call for Papers brochure **invites you to participate** in the English Australia Conference as a delegate and/or a presenter through the delivery of a relevant presentation or workshop.

The focus for the conference

Following a highly successful change of focus in 2008 the **English Australia Conference** now provides a single forum for all those working in the ELICOS sector or engaging in some way with the ELICOS sector to exchange views, to keep themselves updated on domestic and international developments, to develop skills across a broad spectrum of areas, to gain greater awareness and understanding of career pathway opportunities within and related to the sector and to network with a range of delegates from within and outside the sector.

Super Early Bird Registration

Registration is now open for the English Australia Conference 2009. Significant savings can be made by registering early – the deadline for Super Early Bird Registration is **31 May 2009**.



CONSUMER

English Australia uses **Greenhouse Friendly™** ENVI Carbon Neutral Paper

ENVI is an Australian Government certified Greenhouse Friendly™ Product.

Who should attend

This national ELICOS industry event is of relevance to anyone involved in or providing services related to the delivery of English language programs to international learners. The conference will provide professional development and networking opportunities for:

Teaching (& related) Staff

- Teachers
- Senior teachers
- Directors of Studies
- Teacher trainers

Management & Administrative Staff

- Senior managers
- Educational managers
- Marketing staff
- Registration/Administration/Student services staff

Stakeholders

- Government stakeholders
- Education promotional bodies
- Examination bodies
- Suppliers of services

The involvement of a wider range of delegates will provide significant opportunities for networking and relationship building, both during the social program and also through the interactive plenary and workshop sessions.



KEYNOTE SPEAKERS*



Dr Adam Fraser

Educator, Researcher and Thought Leader

Dr Adam Fraser is one of Australia's leading educators, researchers and thought leaders in the area of human performance. He has worked with elite level athletes, the armed forces and business professionals of all levels. For the past seven years Adam has been working exclusively in the corporate and business world to elevate and sustain the performance of the employees of the companies that hire him.



Professor Jack Richards

Teacher Educator & Author

Professor Jack Richards is an internationally renowned applied linguist, teacher educator, and textbook author, who has had an active career in the Asia Pacific region for many years. He has written many books and articles on teaching methodology and teacher training, as well as many widely used classroom texts. He has held senior positions in Universities in his native New Zealand, Hawaii, and Hong Kong and is currently based in Sydney Australia. He teaches part of each year at the Regional Language Centre in Singapore.



Dr John de Jong

Chair in Language Testing, University of Amsterdam and Vice President of Test Development, Pearson Language Tests (PLT)

John de Jong is Vice President, Test Development for Pearson Language Tests. He has more than 30 years experience in language testing. John graduated in General Linguistics, French and English languages from Leiden University and obtained a Ph.D. in Educational Measurement from Twente University. He has published numerous articles and books on language acquisition and assessment and on educational measurement. He has specialised in empirical scaling of language proficiency and promotes the development of internationally standardised reporting scales of language proficiency.



Waleed Aly

Lecturer in Politics, Monash University

Waleed Aly is a lecturer in politics at Monash University, and works within that university's Global Terrorism Research Centre. Previously, he worked as a commercial lawyer, and he also has experience in human rights and family law. He is the author of *People Like Us: How arrogance is dividing Islam and the West*. Waleed was a board member of the Islamic Council of Victoria for over four years, and is frequently sought for comment by media outlets across Australia on a broad range of issues relating to Islam and Western Muslims. He writes regularly for the mainstream press and his work has appeared in *The Guardian*, *The Australian*, *The Australian Financial Review*, *The Sydney Morning Herald* and *The Age*.

OTHER INVITED SPEAKERS*



Professor Anne Burns

Professor, Faculty of Human Science, Macquarie University

Anne Burns is a Professor in the Department of Linguistics and former Dean of Linguistics and Psychology at Macquarie University, Sydney. She has been involved in curriculum development, teacher education and research in the adult ESL sector for over 20 years.



Professor Daniel Samson

Professor of Management, University of Melbourne

Danny Samson is Professor of Management at the University of Melbourne (since 1988), was Head of the Department of Management in the Faculty of Economics and Commerce for three years (2002-2004), and Director of the Foundation for Sustainable Economic Development. He has an honours degree in chemical engineering (UNSW) and a PhD in management from the Australian Graduate School of Management.



Jacinta Allan MP

*Minister for Regional and Rural Development
Minister for Skills and Workforce Participation*

As the Minister for Skills and Workforce Participation, Ms Allan is driving a whole-of-government approach to tackle skill needs over the coming decade to secure Victoria's future economic prosperity. This includes implementing the \$316 million Securing Jobs For Your Future, the most significant reform package in decades; driving higher education and vocational education and training policy; apprenticeships and traineeships and Adult, Community and Further Education. She is also responsible for the Skilled Migration Program and is the lead Minister for the Department of Innovation, Industry and Regional Development.

**Full biographies are available on the English Australia Conference website*

SPONSORS

English Australia would like to thank the following sponsors for their support:

PLATINUM SPONSORS



BRONZE SPONSORS



The English Australia Conference 2009 offers a wide range of sponsorship and trade exhibitor opportunities. Please contact the Conference Secretariat for a Prospectus.

CONFERENCE THEME

Engaging with the many dimensions of ELICOS: learning, teaching, supporting, marketing, leading

The English Australia Conference 2009 continues the theme established last year of encouraging engagement - with our students, with each other, with the industry and with other key stakeholders. The conference offers the ELICOS industry an opportunity to come together, not only for the individual and organisational benefits gained from professional development and networking, but also to contribute to developing a common understanding of the current status of the industry and the direction it is taking.

The conference will focus on delivering outcomes at a range of levels - for the individual, for their organisation and for the industry as a whole through a collaborative and aspirational approach to learning and sharing good practice.

PROGRAM

The conference program will take a range of perspectives on the management and teaching of English language programs and the provision of non-teaching services to international students. The program will offer a balance of speakers invited for their expertise in identified areas of need together with presentations selected from the Call for Papers.

KEY DATES

Call for Papers close:	3 May
Acceptance of abstracts advised:	22 May
Close of Super Early Bird Registration:	31 May
Close of speaker registrations:	31 May
Powerpoint presentations due:	17 Aug
Full papers, handouts, summaries etc due:	19 Oct

WHY PRESENT?

- It's an opportunity to share your / your institution's good practice or research with others in the field;
- It's an opportunity to create networks and communities of practice with other people interested in the same topic or issue; and
- It's an opportunity to let others outside your own institution/local area know your interest and/or strengths (you may be invited to become involved in external projects).

NEW PRE-CONFERENCE WORKSHOPS

Time: Wednesday 16 September 2009, 2:00pm - 6:00pm

Cost (including refreshments & GST): \$99 (EA members) \$154 (Non-EA members)

Supporting New EAP Teachers (for Directors of Studies)

Are you facing the challenge of not being able to find experienced EAP teachers during a time of teacher shortage? Are you having to put teachers without EAP experience in front of EAP classes? What support strategies can you put in place to ensure good learning outcomes for your students? Find out how other DoSs do it! A facilitator will work with participants to identify and address the key challenges of introducing teachers to EAP and build on existing good practice across the ELICOS sector. (Max: 30 participants)

PRESENTATION OPTIONS

(For details see the 'Guidelines for Submission' available on the conference website)

Talk/Paper

An opportunity to share research or experiences in a lecture style of presentation.

Workshop

A workshop will incorporate a substantial component of interaction between presenter and audience and will be an opportunity for participants to actively develop their skills and knowledge, leading to new insights.

Swapshop

In this session a particular and specific aspect of practice will be highlighted as the presenter acts as a facilitator to enable participants to share their materials and/or ideas.

Panel

Three or four delegates with knowledge and expertise in a particular area can present a panel session in which discussion and Q&A between the participants and panelists occurs.

NEW IN 2009 - Information Session

Those representing organisations or businesses with a close relationship to ELICOS may submit a proposal to present an 'information session' as part of their sponsorship/exhibitor package. The content of this session may be based on a product or service but it will provide delegates with information about new developments and/or practical information or skills. Information sessions will comprise an additional separate stream within the program.

Abstract Submission

The abstract will contain information to enable the Program Committee to select and program relevant and useful sessions to offer the conference delegates. Abstracts will be reproduced in the Conference Handbook to help the delegates select sessions to attend **Submit online at www.eaconference.com.au.**

Abstracts must be submitted by no later than Sunday 3 May 2009. If your submission is accepted you must register for the conference by 31 May 2009 to ensure your place in the program.

Beyond Micro-skills: Teaching meaningful note-taking (for EAP teachers)

Frustrated because your students seem to be just 'going through the motions' of taking notes from spoken presentations or reading reference material? Concerned that they're not really engaging with the texts they're reading or listening to? This workshop will explore the complex knowledge and skills students need to be able to make connections with text, and show you how to help them learn to make useful and meaningful notes. (Max: 45 participants)



CALL FOR PAPERS

English Australia invites all involved in teaching, learning, supporting, marketing and leading ELICOS to submit a proposal for inclusion in the program. The following topics have been identified as being key to ELICOS for 2009 and English Australia particularly encourages those with experience and skills in these areas to contribute to the program.

Teaching & Learning

Topic areas could include, but are not limited to:

- teaching EAP – helping teachers new to EAP develop the skills & knowledge they need, what & how to teach in an EAP program;
- assessing learner progress and achievement, benchmarking assessment;
- teaching pronunciation – more than sounds;
- using technology and web-based programs to engage students and enhance outcomes;
- managing learning in the classroom - getting students to engage with learning and with each other;
- curriculum renewal and review, writing syllabus for new courses;
- meeting special needs - teaching students with poor literacy skills.

Leading, Supporting & Marketing

Topic areas could include, but are not limited to:

- recruiting and retaining staff;
- managing staff performance and development;
- managing growth/decline;
- dealing with stress (yours and others);
- best practice in student support & services;
- developing and implementing critical incident policies;
- facilitating student engagement with the community;
- communicating across cultures – beyond the stereotype;
- diversifying your markets.



**English Australia – Pearson
Australia Award for
Contribution to Professional
ELICOS Practice**



In a move to encourage and acknowledge professionalism within the Australian ELICOS sector, English Australia and Pearson Australia jointly offer an annual award for contribution to professional practice in ELICOS. **The English Australia – Pearson Australia Award for Contribution to Professional ELICOS Practice** will be awarded to the person whose paper presented at the annual English Australia Conference best addresses the award criteria. The \$1,500 award will be presented at the conference dinner (see the Conference Website for further information about the award).

You can choose to submit your paper for consideration of this award as part of the abstract submission process.

Please see the speakers guidelines document available on the conference website for details of how to submit your abstract.

TRAVEL

Please visit www.eventscentral.com.au to make your flight reservations. If you would like further travel information please contact Eventscentral Pty Ltd by email at: travel@eventscentral.com.au.

SOCIAL & NETWORKING FUNCTIONS

The conference offers many opportunities to enjoy networking with colleagues, to catch up with old friends and make new ones, and to experience the most engaging English Australia Conference yet.

Welcome Reception

Sponsored by:



Hilton On the Park

Thursday 17 September 2009, 6:00pm – 7:00pm

Tickets are included in all Super Earlybird, Earlybird and Full Registrations. Additional tickets can be purchased at a cost of \$55 per person.

Networking Breakfasts for Directors of Studies/ Administration & Support Staff

Hilton On the Park

Friday 18 September 2009, 7:30am – 8:45am

Attendance is complimentary for all delegates, however numbers are limited and reservations are essential.

Conference Dinner

Sponsored by:



Venue TBC

Friday 18 September 2009, 7:00pm – Late

Tickets are not included in Registrations. Tickets can be purchased at a cost of \$99 per person.

ACCOMMODATION

Hilton on the Park (Conference Venue)

www.hilton.com

Hilton King Guest Room: \$288 per room per night

Mercure Melbourne Spring St

www.mercuremelbourne.com.au

10 minutes walk to conference venue

Standard City View Room: \$195 per room per night

Eastern Town House Serviced Apartments

www.easterntownhouse.com.au

12 minutes walk to conference venue

Studio Apartment: \$150 per room per night

One Bedroom Apartment: \$165 per room per night

These rooms have limited availability and will be allocated on a first in first served basis.

Please visit the conference website www.eaconference.com.au for full details on conference accommodation.